



OCEANSIDE POLICE DEPARTMENT NEWS RELEASE



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Oceanside Police Officers to issue “Tickets” For Good Deeds ***Youngsters ‘caught in the act’ will cool off with a Slurpee beverage*** ***With Operation Chill***

In Oceanside starting June 07, 2009, kids may actually look forward to their next encounter with the “heat” this summer, thanks to a program developed by 7-Eleven stores that rewards positive behavior with a very cool treat.

Through Operation Chill, Oceanside Police Officers will “ticket” with Slurpee coupons youngsters that they observe doing something helpful, deterring crime or participating in a positive activity in the community.

Since the program’s inception in 1996, more than ten million Operation Chill coupons have been distributed to hundreds of law enforcement agencies across the country in the areas where 7-Eleven operates stores.

Operation Chill was developed by 7-Eleven to positively reward and encourage good behavior by kids during the hot summer months, when there is often an increase in loitering, shoplifting and graffiti, and to support law enforcement agencies’ community relations projects. The success and popularity of Operation Chill has resulted in the program being extended beyond the summer months to a year-round tool for local law enforcement officers to use during the school year as well.

Youngsters ticketed by the police will receive coupons good for a free small Slurpee that can be redeemed at participating Oceanside stores. The semi-frozen carbonated beverage is a favorite with both young and old.

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